

SHIVANK ARYA

Computer Science Engineer | Full Stack Developer | Founder of Vision Academy

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PROFESSIONAL SUMMARY

A versatile **Computer Science Engineer (BE)** and Entrepreneur with a strong foundation in **Full Stack Development (MERN)** and **Python**. As the Founder of **Vision Academy**, I have successfully blended technical leadership with education management. Currently specializing in building scalable web applications and digital platforms that bridge the gap between complex science and user-friendly technology.

TECHNICAL SKILLS

- **Full Stack Development:** MERN Stack (MongoDB, Express.js, React, Node.js), JavaScript (ES6+), HTML5, CSS3.
- **Programming Languages:** Python, C++, Data Structures & Algorithms (DSA).
- **Tools & Platforms:** Git/GitHub, VS Code, Digital Marketing (Instagram Strategy), Cloud Deployment.
- **Core Competencies:** Curriculum Design, Team Leadership, Business Operations, STEM Education (Mathematics/Physics).

PROFESSIONAL EXPERIENCE

SEO Specialist | bestadvocatebhopalindia.com *Bhopal, MP* | *[November, 2023] – [April, 2024] (6 Months)*

- Executed a comprehensive SEO strategy for a legal services platform, focusing on local SEO to capture the Bhopal and Madhya Pradesh markets.
- Conducted in-depth keyword research and competitor analysis to improve search engine rankings for high-intent legal terms.
- Optimized on-page elements (meta tags, headers, internal linking) and monitored site performance using Google Analytics and Search Console.
- Collaborated on content strategy to build domain authority within the legal niche.

Founder & Lead Educator | **Vision Academy** *Bhopal, MP* | *May 2024 – Present*

- Established and managed a premium academic coaching center, handling end-to-end business operations and a 50% profit-sharing model.

- **Digital Transformation:** Spearheaded the transition to digital learning by developing an academic blogging platform for lesson hosting and student Q&A.
- **Curriculum Development:** Designed high-impact study materials for Science and Mathematics (Grades 6-12), leading to a measurable increase in student performance across diverse boards.
- **Leadership:** Managed staff recruitment and training, ensuring a high standard of educational delivery and parent-teacher communication.

Full Stack Developer (Trainee) *January 2026 – Present*

- Currently engaged in a rigorous 6-month specialized training program in **MERN Stack Development**.
- Building and deploying responsive web applications with a focus on RESTful API integration and clean, modular code architecture.

PROJECTS & VENTURES

- **Search Engine Optimization (bestadvocatebhopalindia.com):** Conducted a comprehensive audit of the site's technical SEO to improve crawlability and indexing.
 - Performed competitor analysis and keyword mapping to dominate high-intent legal search terms in Central India.
- **Vision Academy Digital Repository:** A custom web platform designed to host daily lessons, educational blogs, and a community-driven Q&A forum for students.

EDUCATION

Bachelor of Engineering (BE) in Computer Science *AISECT University | Graduated June 2022*

Key Strengths

- **Communication:** Proven ability to simplify complex technical/scientific concepts for diverse audiences.
- **Entrepreneurial Mindset:** Experienced in scaling ideas from conception to operational reality.
- **Problem Solving:** Strong analytical background rooted in Engineering and Mathematics.